



The Maine Women's Business Center Empowerment Program

Presents

A series of workshops designed to help women in business get the most from their money.
The workshops are co-sponsored by and funded in part by Skowhegan Savings.

Each workshop will be held in two parts. They are geared toward women who have been in business for at least six months and want to boost their financial confidence and skills. Workshops are held on the dates indicated below from 7:30-9:00 am at the Skowhegan Savings Training Center, Pleasant Street in Skowhegan.

Cost is \$25.00 for each two-part workshop.

Pricing For What You Are Worth March 30 and April 6, 2010

In this workshop, participants will have a chance to learn about pricing formulas and techniques to apply when determining your price. We will explore ways of using pricing strategy to enhance your business success.

In Part 1-March 30, we will explore some different ways people approach pricing and strategies for determining value and price.
In Part 2-April 6, we will apply the material from Part One to help you with your business.

When It Makes Sense to Borrow April 13 and April 20, 2010

In this workshop, we explore the right time to borrow money for your business and how to go about it. Topics include assessing your business financial needs, key things lenders look for, some hints on filling out a loan application, the application process, and some resources.

In Part 1-April 13, we will look at whether to borrow or not, and some types of loans.
In Part 2-April 20, a loan officer will join us to review the application process and what a lender looks for.

Conquering Business Money Management April 27 and May 4, 2010

**New
Dates!**

This workshop offers an opportunity to explore how your approach to money matters can either help or hamper the success of your business.

In Part 1-April 27, we will address some money myths and the importance of debunking them as you run your business.
In Part 2-May 4, we will look at separating business and personal finances, determining credit worthiness, and providing valuable tips for changing behaviors around business money.

**Pre-registration is required for all sessions. To register online, go to www.wbcmaine.org and click on *Events Calendar*.
FMI contact Sherrie Leverton at 882-7552 or sll@ceimaine.org**

**Financial Aid is available and there is no charge for Empowerment Program Participants.*

The Women's Business Center at CEI is funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable accommodations for people with disabilities will be made if requested at least two weeks in advance.



Integrity. Trust. Community.